

# PATRIZIA DE MASI

ARCHITECT | URBAN PLANNER | LIGHTING DESIGNER  
PRESIDENT AILD

## BIO

BORN: LUINO / VA, AUGUST 20<sup>TH</sup> 1968

CITIZENSHIP : ITALIAN

PROF. ADDRESS : FERMO FM 63900  
VICOLO NOBILI 9  
MARCHE – ITALY

C.F.: DMS PRZ 68M60 E734E

## CONTACT

+39 393 54 35 284

PATRIZIA@PHOTONIKA.LIFE

Skype: patriziademasi  
ITALY

## WEB

PHOTONIKA AILD LINKEDIN

## EDUCATION

UNIVERSITY OF MEDICINE AND SURGERY  
(THREE YEARS)

MASTER DEGREE IN  
ARCHITECTURE AND URBAN PLANNING

UNIVERSITY OF WATERLOO  
COURSE IN ARCHITECTURAL AND  
URBAN PLANNING

INDEPENDENT SPECIALISATION IN LIGHTING  
DESIGN

INDEPENDENT RESEARCH IN  
LIGHTING SCIENCE  
ELECTROMAGNETISM  
LIGHTING BIO-COHERENCE

## PROFILE

PATRIZIA IS SPECIALISED IN ARCHITECTURAL AND URBAN PROJECTS BASED ON LIGHTING DESIGN, WITH A MULTILEVEL COHERENT APPROACH THAT CONSIDERS EACH ENVIRONMENT AS A COMPLEX ORGANISM.

HER MOTTO:

*"Architecture is a hyper-method,  
Light is a hyper-matter"*

## ACTUAL JOB POSITION AND ROLES

PHOTONIKA

LIFE IS LIGHT IN FAST EVOLUTION

Founder and Project Leader

AILD  
ASSOCIAZIONE  
ITALIANA  
LIGHTING DESIGN

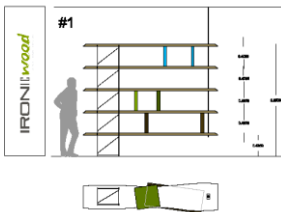
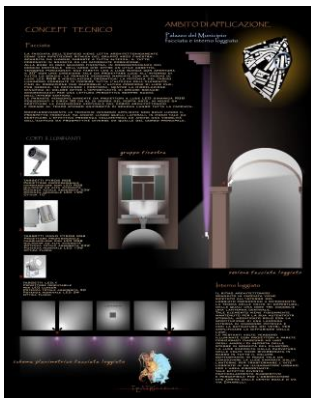
Co Founder and President

Skeldon soc. coop.  
Professional Lighting Designer

MINISTERO della GIUSTIZIA  
Technical Consultant



# PROFESSIONAL EXPERIENCES



**UNIVERSITÀ DEGLI STUDI DI PESCARA**  
FACULTY OF ARCHITECTURE | DEPT. MATHEMATICS  
Role: Assistant

**UNIVERSITÀ DEGLI STUDI DI PESCARA**  
FACULTY OF ARCHITECTURE | DEPT. URBAN  
PLANNING  
Role: Assistant

**ROTARY CLUB OSIMO**  
Role: Lighting Designer for the historic center

**CONFINDUSTRIA**  
Role: Brand and Strategy Consultant

**CALEPIO SCAVI Spa**  
Role: Architect | Urban Consultant | Technical  
Site Manager

**SYNERGHEYA Gruppo Srl**  
Role: Urban Analyst and Consultant for  
the touristic development of ancient  
boroughs

**MUNICIPALITY OF MORESCO | ITALY**  
Role: Lighting Designer

**MUNICIPALITY OF SANT'AGATA DE' GOTI | IT**  
Role: Lighting Designer for the historic  
center

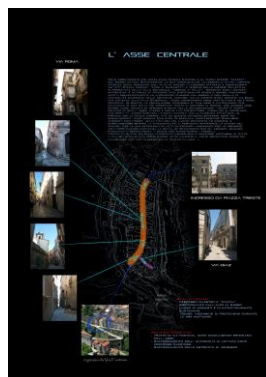
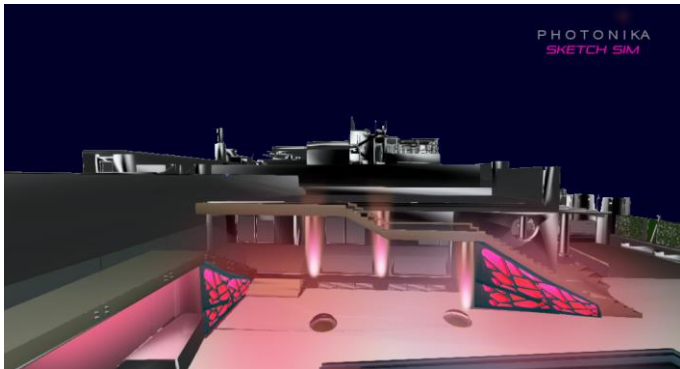
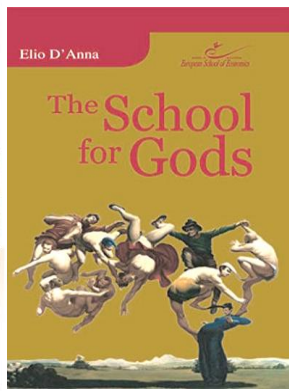
**AILD Associazione Italiana Lighting Design**  
Role: Co-Founder | Coordinator | President

**MINISTRY OF JUSTICE | ITALY**  
Role: Technical Consultant

**MUNICIPALITY OF CORINALDO | ITALY**  
Role: Lighting Designer for the historic  
center

LIGHTING DESIGN  
CAMERA DA LETTO

FULL LIGHT



## EUROPEAN SCHOOL OF ECONOMICS

INTERNATIONAL PRIVATE COLLEGE OF ECONOMY

Role: Literary Architect | Editor in Chief for the novel "*The School for Gods*" | Dean Assistant

## STARK Srl | ITALY

CREATIVE DESIGN AND ADVANCED TECHNOLOGY

Role: Professional collaborator

## MUNICIPALITY OF ETROUBLES | ITALY

Role: Lighting Designer

## SORGENIA MENOWATT Srl | ITALY

Role: Energy Manager | Consultant

## BMB Srl | FURNITURE COMPANY | ITALY

Role: Designer

## MUNICIPALITY OF VISSO | ITALY

Role: Innovation Designer for the Culture Heritage

## MUNICIPALITY OF TIRANA

Role: Lighting Designer | Event installations

## MUNICIPALITY OF ABHA | SAUDI ARABIA

Role: Lighting Designer for the Architectural Heritage

## MUNICIPALITY OF RIJAL ALMAA | SAUDI ARABIA

Role: Lighting Designer For the Architectural Heritage

## PRIVATE CUSTOMERS

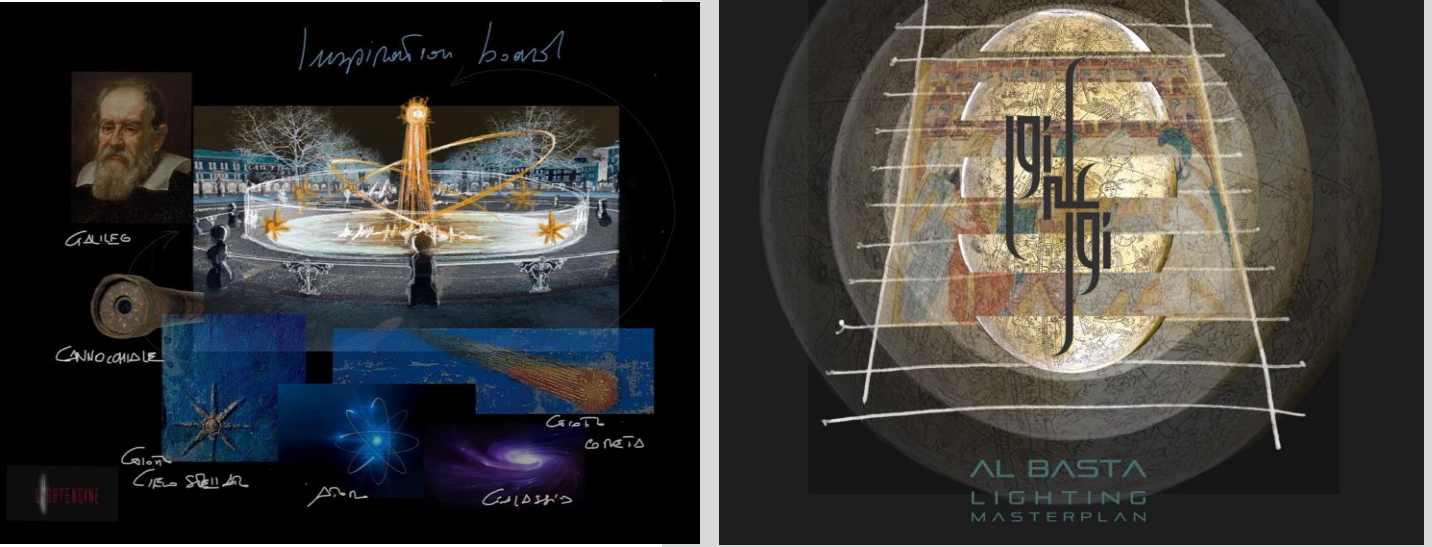
Role: Architect | Lighting Designer | Interior Designer

## EDUCATIONAL

Role: Speaker and Lecturer about Lighting Design and Lighting Bio-compatibility



Tribute to Galileo and Giotto | Padova | Architainment installation



Aeclanum Termae Avellino | Architainment installation



## PHOTONIKA FORMATS

[www.photonika.life](http://www.photonika.life)

*Click and  
find out more*

## TEATRI URBANI CITY STAGING

Experimental lighting planning for global urban structures

## K NOW

HUMAN ARCHIVES OF KNOWLEDGE

Light technology based project for a **viral diffusion** of the  
INTERNATIONAL CULTURAL HERITAGE

## LIGHTENGINE

LIGHT + SCULPTURE

interacting together for the **beautification** of the living environment

## HUMAN

**Taylor-made** lighting design  
for **Harmonic Human Environments**



Educational lectures for the **Light Biocompatibility Awareness**

## SPECIAL PROJECTS

## THE PHOTONIKA C D E

**Experimental Lighting System**  
based on scientific evidences

## TECHNICAL SKILLS

WINDOWS | IOS  
ADOBE PHOTOSHOP  
MICROSOFT SUITE  
AUTOCAD | VECTORWORKS

## PERSONAL SKILLS

PRECISION  
COORDINATION  
COOPERATION  
LEADERSHIP  
PROBLEM SOLVING  
HOLISTIC VISION

## PROFESSIONAL AIM

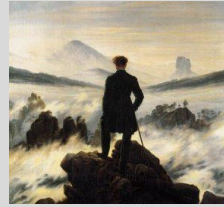
CREATIVE PROJECTS FOCUSED ON THE USE OF  
ADVANCED LIGHTING TECHNOLOGY FOR THE  
ENHANCEMENT OF THE QUALITY OF LIFE AND THE  
HUMAN CULTURAL HERITAGE.

*Click and  
find out more*

MEET PHOTONIKA

## PUBLICATIONS

DELL'AUTORITÀ E DELL'AUTOREVOLEZZA



LIGHT BIZ, LIGHT BUZZ AND THE  
STORY OF AN ANCIENT RADIATION



LED – L(ight) E(ncoded) D(angers)



HUMAN LIGHT



# PATRIZIA DE MASI

PROFESSIONAL PROFILE

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More details can be provided on demand